

CBC Retiree Profile: Freeman Keats

Photography is an interest often shared by retirees particularly given its compatibility with travel and the outdoors. One former CBC finance executive who has greatly "developed" his passion for

photography in retirement is Freeman Keats. We checked in with Freeman in late November to talk about all things photographic.

In 2003, after a 30+ year career at CBC including

regional, network, and head office. Freeman retired to explore his love of photography. With his point and shoot camera in hand he signed up for courses at Algonquin College, moved to more professional equipment, took part in many workshops, graduated from the New York Institute of Photography, and eventually joined the Master Class at the School of Photographic Arts; Ottawa (SPAO). Before long Freeman began photographing the downhill ski races at local ski hills. He has also photographed a few weddings (not his thing!), taken portraits, and other corporate events.

His passion has evolved into a love of documentary, fine art, and travel photography.

His major documentary project to date has been within the agricultural

Loading the Trucks

VW Graveyard

industry. His project on the URBAN Farm has been shown in a solo show at the city owned Trinity Art Gallery, in several other group shows in Ottawa and Toronto, and several works from that project have been purchased by the City Of Ottawa. (see pic: "Loading the Trucks" as an example from that project).

In addition, Freeman has produced collections that touch on travel, nature, automobiles, landscapes, cityscapes, and abandoned buildings. Freeman notes that vintage auto photography often draws a lot of interest on social media sites such as Instagram (see pic: "VW Graveyard" taken at a junkyard west of Ottawa).

Travelling the world in retirement has been a constant source of material (see pic "Lamu Island" Kenya)

A consistent theme of Freeman's work is, as he phrases it: "to capture what people look at but don't really see".

From a business standpoint, Freeman explains that selling photographic work is not as profitable as it once was. Those that would pay for a good photo years ago will now often expect photos for free or expect a very low rate to hire a photographer. Despite this, he has been able to monetize his skillset by photographing events, teaching introductory photography classes, and selling specific photographs. His work has

been displayed at a number of shows, exhibitions, and venues including:

- ♦ A number of Canada's embassies,
- ♦ Ottawa International Airport,
- ♦ Several Ottawa area business establishments,
- ◆ Solo exhibits at Trinity Gallery and Shenkman Centre in Ottawa
- ♦ Group exhibits at the Balderson Gallery in Balderson, Spiral Gallery, Centrepointe Gallery, The Atrium Gallery, Exposure Gallery in Ottawa, and Scotiabank Contact Festival in 2017 and 2018.

When it comes to technology in photography, Freeman has fully embraced the digital age using digital cameras and organizing his digital library of photos using "Lightroom" software. He will do most photo printing at home using an Epson P800 printer, but does use other companies for large printing, or for less critical work.



(Freeman Keats continued...)

A mirrorless camera may be in his future as they are much lighter. Freeman's advice to beginners is to focus on the photography fundamentals with whatever camera is available, and avoid falling too deeply into the technology rabbit hole. It's not the technology that takes the great photo – it's the photographer.

So what's next? - of course, he'll have his camera with him as he continues his travels in retirement, and he is currently working on a couple of other projects which will fall in line with his ongoing objective – to photograph and show those things which you look at, but don't really see.

You can see more of Freeman Keats photography on his website: www.freemankeatsphotography.com



Lamu Island, Kenya



Note From our New NCR President: Kerry Adams

Hello everyone! As you may or may not have heard Dave Jeffrey (our former president) has been elected to the National Board of the CBC Pensioners

Association. Congratulations Dave! At the AGM of our local Pensioners Association I was acclaimed as the new President. Before I go any further I would like to thank Suzanne Cunningham for stepping into the breach and filling in as interim President until we had our local elections on November 7th. Thank you Suzanne for so capably replacing Dave and smoothing the way for me. At that same time we also elected 2 new members. Please welcome Sylvie Potvin and Denise Genge to our board. For those of you who do not know me here is a brief bio. I started with the CBC as a casual/relief/summer fill-in etc... in 1977 at Ottawa Area in the Finance Department and became permanent in 1981. In 1985 I transferred to CBC

Northern Services and relocated to Inuvik NWT as the Senior Finance Clerk. Then in 1989 I transferred back to CBC Ottawa Area Finance until 1992 when I moved to the newly created National Payment Centre located at Rideauview Mall. In 2003 I was a part of the creation of the new CBC Shared Services comprising HR/IT/Payroll and Accounts Payable Department which had its offices on Carling Avenue. I retired from CBC Shared Services on December 31 2014. During this time I was also very active with the CBC's Unions. My wife Elaine and I have been married 35 years and have 4 children and 7 grandchildren. Now, I look forward to working with the National Capital/Nunavut Region Pensioners Association Board of Directors to help you, our retirees, to enjoy your retirement and keeping you all informed.

Kerry Adams

Upcoming Events: Christmas Luncheon, Dec 12, Rideau Carleton Raceway

Photos From the Annual General Meeting



















Technology Corner 13 Things to Know About Cell Plans

In the market for a new cell phone and/or cell phone plan? Here's a few tips to help you navigate these often murky waters.

- Purchasing a phone on a 2 year contract may net you a 50-100% reduction in up front phone cost, but beware that, to obtain this phone cost reduction, your monthly plan cost may be changed to a more expensive "in market" plan.
- Bringing your own new, or older device (BYOD) will typically result in a lower monthly plan price.
- Many plans offer "Canada Wide Calling" with no additional charges for long distance calls. "Local Calling" plans have cheaper base rates, but you'll be charged extra for each long distance call.
- 4. The "Data" component of your plan will vary in price depending on how much data is included. Typical plans offer 1, 2, 5, or 10 gigabytes of data per month.
- How much data do you need? The major carriers have mobile data usage calculators available on their websites to help you

- estimate usage. Check those out before locking in.
- Bundling mobile plans with other services such as home internet or TV can result in additional plan savings.
- 7. Most carriers have the option to purchase your new phone outright with no impact to your current monthly plan price. Just move your sim card from your old phone to your new one after setup and you're "good to go".
- "Local Calling" plans usually have an allotment of local calling minutes along with unlimited minute time frames (i.e. evenings / weekends).
- 9. When moving from one carrier to another, you will have the opportunity to "port" your current number to the new carrier.
- 10. To move your phone to a new carrier you may have to "unlock" it from the previous carrier. To accomplish this, you'll need to call

- the old carrier to unlock your phone. Note that, after a CRTC decision last year, carriers cannot charge a fee for unlocking.
- 11. When choosing a phone carrier, be sure to check their coverage (signal strength) in the areas you want to use your cell phone (all carriers will have "service maps" on their web sites indicating what areas they service and with what signal strength).
- 12. Unlimited text messages are included in most plans, but the data content of those messages will be charged against your data allotment (keep this in mind when texting pictures).
- 13. Most plans do not include a roaming component. Be sure to check the rules of the road for roaming outside your usage area to avoid unexpected charges.

Remembered Friends



BINETTE, Judith passed away in Gatineau, on July 27, 2018, at the age of 66. Born in Aylmer, Quebec, she was married for almost 42 years to Dr. Pierre Benoit Légaré. Apart from her

mother and husband, she is survived by her two sons, Olivier (Fanny Laliberté) and and survived by his children, Trina Pierre-Michel (Karina Gomez). Retired from the CBC since 2007, Judith Binette undertook a second career in Integral **Professional Coaching and Conflict** Management. Unfortunately, after combatting successfully two breast cancers, in 1996 and 2007, she was diagnosed with brain cancer in March 2018. Despite the good care she received, she was unable to vanguish a third time this merciless enemy.



William White (Bill) passed away at the age of 85 years on August 15, 2018 in Ashmont, Alberta through medical assistance in death. He was born March 25, 1933 on a farm in Manitoba.

Bill is remembered through his friends, Burnett, John White (Scott Knarr), and Lisa (Ivan) LaBrie; his grandchildren, Kenny Burnett, Laura LaBrie & Chantal LaBrie; and his siblings, Vera, Roy, and Pearl. Bill's work history is made up of several positions at the CBC where he started as a radio technician. From there, he worked his way up to management, spent time as the Regional Director in Saskatchewan, followed by the Regional Director in Ottawa, and finally as the Vice President of Finance, which is the position from which he retired.



Zieman, Robert (Bob), retired CBC Ottawa Transmitter Supervisor, passed away quietly the morning of June 25th

at Forest Hill at the age of 81. He is survived by his daughter Melodie (Kip) Helman and his sister Marlene. He is predeceased by his brother Gary in 2016.



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