

# ELECTION OF THE PNA OFFICERS

On May 21<sup>st</sup>, the terms of the current Executive Committee members will end.

Denis Collette, President, and Suzanne Aubin, Vice-President (Francophone), have decided not to run again after having served a full three-year term in their respective positions. Dave Jeffrey, Vice-President (Anglophone), and Réjean Labrie, Treasurer, will each be seeking a second mandate in their current role.

The nominating process is led by Paul Gaffney with the assistance of Suzanne Aubin, Jim Nelson and Denis Collette (ex officio). The duties of the Nominating Committee are:

- a) to solicit and receive nominations for each of the four positions;
- b) to verify the eligibility of the nominees for office;
- c) to ascertain the willingness of the nominees to accept and perform the duties of any office to which they may be elected;
- d) to report to the Convention the names of all nominees;
- e) to receive, if necessary, nominations at the Convention, in accordance with the PNA by-laws; and
- f) to ensure that the election for each office at the Convention is carried out in accordance with the by-laws.

At this writing, the committee has received the nominations of three candidates vying to fill respectively 3 of the 4 vacant positions. Here is a quick overview of the declared nominees.

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## For the Presidency



Alain Pineau has worked for 34 years at the CBC. He was successively a radio journalist for the Montréal Radio Newsroom; Managing Editor of Montréal and Network Radio News; Information Programs Delegate for the French Networks in Paris; Associate Director of the National Capital Region; Associate Vice-President of Regional Broadcasting Operations and Vice-President of Planning and Regulatory Affairs, before becoming the founding National Director of Galaxie, the subscription continuous music network of the CBC.

After his retirement in 2005, he was for seven years National Director of the Canadian Conference of the Arts. Since January 2017, he is a Fiduciary of the CBC Pension Plan and since 2019, voluntary CEO of the Forget For A Moment Foundation.

Alain earned a B.A. from the Université de Montréal, an M.A. from Oxford University and he has completed the scholarship in public administration at the ÉNAP in Montréal. He sat as CBC representative for 11 years on the Board of Governors of the Governor General's Awards for the Performing Arts and sat for several years on the Board of Opera Lyra Ottawa. He was also Chair of Statistics Canada Consultative Committee on cultural statistics from 2009 until the abolition of the committee in 2012.

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## For the Anglophone Vice-Presidency



I am David Jeffrey, currently Vice-President (Anglophone) CBC PNA. I have been in this position since the Spring of 2018. I am married, live in Kanata and have two daughters and 6 grandchildren.

### CBC Work Background

I took early retirement from the CBC in August of 2009 having spent 25 wonderful years working there. I started at the CBC as Manager of the IT Information Centre

at Head Office and progressed through the ranks in various jobs as Senior Project manager of the New Payroll/HR System, Regional IT Manager and finally as Director IT Operations. In my role as Director Operations, I was responsible for the IT staff across the country and had the great opportunity to visit CBC offices from coast to coast to coast. During this time, I met with the local regional staff and management and saw the passion, diversity and dedication to the CBC and to the importance of a regional perspective in our programming, representing Canadians across the country.

### PNA Background/Experience

I have been a member of the PNA since 2010 and was elected to the position of President of the National Capital Region (NCR) PNA in 2013. I had the honour of working alongside the talented and dedicated National Board as well as the dedicated local NCR board for 4 years. In May of 2018 I was elected to my current position of Vice President Anglophone. In my 3 years of holding this role I have had the privilege to lead a number of key initiatives that have strengthened the PNA and made it more visible to our members and non members. Here are some of my accomplishments:

- 2018 – 3-Year Action plan – Workshops were held in May of 2018 which generated many ideas and action items that required much analysis and discussion at the board level to pair down to a 3-year Action Plan. I was asked to facilitate these ongoing discussions and analysis with the board so that we arrived at an approved Mission, Vision and Value document and a 3-year Action Plan.
- New PNA Web Re-design – As part of the Communication strategic direction in our plans – I managed the redesign of the PNA web making it more open and transparent to all CBC pensioners as well as delivering a more attractive look and feel and which is easier for our web master to support. This included sourcing of a local web design company, managing the project deliverables throughout the design, testing and successful implementation in February 2020.
- Renewal of the PNA National Office Database Systems I worked with Suzie Bougie to review the current situation of the systems used by the National

office. It was apparent that our current database software was out of date and no longer supported so I prepared a proposal that the board approved to upgrade our current database software to a new Oracle cloud-based solution. This new solution will enable the National staff to more easily access the PNA records remotely and will allow the regions to access and report on their regional pensioners. This new system should be ready for implementation in April of 2021.

- MOA Review Committee – I am part of the MOA review committee and was able to attend some of the key meetings with the CBC and Unions. I continue to provide support to this ongoing issue.
- 2021 Triennial Convention Planning – With COVID-19 impacting the ability to meet face to face, I initiated a new approach whereby 4 teams made up of pensioners from across the country would work virtually in drafting up action items that would be discussed with Delegates and the board and be approved as part of our new 2021 3-year Action Plan. The 4 key topics that the teams are working on are, Communication, Recruitment, Diversity and Advocacy. This new process started in October and we expect to have a new action plan in place by June of 2021.

With the many changes at the National Executive level, I think it is important to maintain continuity with the Executives and my experience at the board and National Executive level will allow me to bring this support and continuity to the new Executive members. Lastly, as I am based in Ottawa, it has been a bonus in the past 3 years to be able to attend many in person meetings at the National Office, with Suzie, Dianne and some of our PNA partners. It has also given me the opportunity to support Dianne and Suzie through some of the changes over the past year with a new web and soon to be new computer systems.

I truly believe in the importance of the CBC Pensioners National Association and the support it offers its members and I would be honoured to be re-elected as Vice President (Anglophone) to represent CBC pensioners across the country and ensuring their voices are heard at the National level. I feel my past experiences as an employee of CBC, as President of the NCR PNA and as the Vice-President

Anglophone, has put me in a great position to continue to support the many changes proposed for the PNA in the next 3 years.

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## For Treasurer



My name is Réjean Labrie and I'm 66 years old. My wife and I have been together for more than 30 years, we have five children and seven grand-children. We live in the Montreal area.

I have more than 25 years of accounting experience as an accountant: Chief Accountant, Director of Costs, Chief of Credit and Collection, Chief of Financial Accounting and Financial

Comptroller.

I have more than 15 years of experience in IT (Information Technology) as a systems analyst for the SAP Support Center.

I have seen numerous accounting systems in my career. I have worked in several sectors, ranging from public accounting with Samson Bélair, as well as in the hotel, transportation, food, and communications industries.

I have a Bachelor of Business Administration (B.B.A.) in management accounting.

I am also a member of the Ordre des comptables professionnels agréés (CPA) du Québec, and of the Society of Management Accountants (CMA) of Canada.

I am also a certified SAP consultant in financial accounting.

I am Francophone but also functional in English, spoken and written.

I truly loved the 27 years I spent at Radio-Canada/CBC and if I can make myself useful by giving some time to the CBC Pensioners Association to protect our acquired rights as Public Service retirees, I will have participated in achieving the Association's goals.

I have been in the position of Treasurer for the CBC Pensioners National Association since 2018.

## For the Francophone Vice-Presidency

To date, no candidacy has been received to fill the position of Vice-President (Francophone). Members interested in serving the PNA in this role may contact one of the Nominating Committee members:

Paul Gaffney – [pgaffney@rogers.com](mailto:pgaffney@rogers.com)

Suzanne Aubin – [suzanne.aubin@gmail.com](mailto:suzanne.aubin@gmail.com)

Jim Nelson – [jimn@nplusdesigns.ca](mailto:jimn@nplusdesigns.ca)

Denis Collette – [dcollette402@gmail.com](mailto:dcollette402@gmail.com)