

THE GOOD LIFE

NEWSLETTER OF THE SOUTHWESTERN
ONTARIO (SWO) CHAPTER OF THE CBC PNA

A MESSAGE FROM YOUR BOARD

Thank You Once Again!

The continuing comments and feedback on our improved newsletter **THE GOOD LIFE** was once again beyond our expectations. As you can see, we have taken your suggestions which has resulted in improvement. As a reminder, this is your newsletter so please continue to send in your suggestions.

We may not be the largest Chapter, but we have amassed a great deal of talent here in Southwestern Ontario. This edition has everything to bring you up to date on what is going on in your Chapter and what your past co-workers have been up to.

Phil Peck's article on distinguishing the difference between MINA/MIA came about through his countless hours as a recruitment driver, not only for our Chapter but also for the entire CBC PNA...page 2.

So, have you ever thought that "dreams could come true"? They do through hard work and perseverance. Marty Adler took on his dream head-on until it became a reality...page 3.

Going through our archives we found some interesting memorabilia and some very young-looking technicians...page 4.

Our 20th anniversary BBQ was a success thanks to you. To those who could not attend - we look forward to seeing you at our year end 20th anniversary Christmas party...page 5.

Sit back and chill out with a nice glass of wine (or your favourite beverage) and read a good book. Steve Kristof has done it again...page 6.

For those that missed the latest update or have questions regarding our pension surplus win, we have reprinted the Nationals communique...page 7.

Finally, save the date for our year-end Christmas party, it is a celebration not to be missed...page 8.

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Coming up in our Yearend Edition:

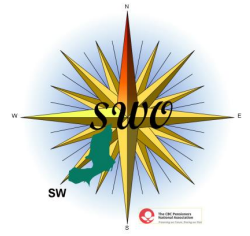
* Christmas Party
Details

* Honouring CKLW
Rosalie Trombley &
more!

Proof Editor: Brian Worrall

Distinguishing MINA and MIA – Phil Peck

There is only one letter different in the names, but a world of difference otherwise.



MINA knows that Membership Is Not Automatic

MIA believes that Membership Is Automatic

Some CBC pensioners follow MIA. They think that membership in the Pensioners Association is automatic, in the same way that union dues were automatic when they started working at CBC.

MINA will remind you that the Association requires a pensioner to sign an enrollment form, authorizing that dues be deducted from pension payments. Then, they become a member.

MINA rules when it comes to membership. But who is in charge when a member dies? Does their spouse become a member automatically?

Many think it is MIA - that their spouse will take their place in the Association. That's unfortunate for the spouse and for the Association.

MINA rules again. When a CBC pensioner dies, survivor benefits go to the designated spouse. However, membership in the Pensioners Association does not automatically pass to the surviving partner. When a spouse does not join, member percentage drops. If membership levels drop too low, CBC could ignore the Association. Then we all lose.

Don't Wait – Act Now

Now is the time for every member of the Association to tell their designated beneficiary about MINA. Tell him or her that you want them to become a full member of the Pensioners National Association when you die.

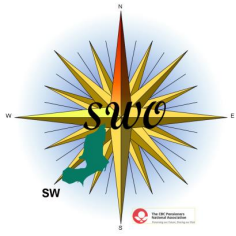
Have "The Talk." Explain that you want them to have the benefit of being a member and to support the sole organization that advocates on behalf of CBC pensioners, including survivors who collect a pension.

When you have "The Talk" include a discussion about wills and your post-life wishes. Your partner will appreciate knowing your wishes when the time comes.

Our Newest Member



The Southwestern Ontario Chapter welcomes Peter Campbell, a CBC Pensioner who has moved to our chapter from Toronto. Peter was a sound effects technician at CBC and worked on many big productions with live audiences, featuring artists such as Rita MacNeil, Anne Murray, and Buffy Saint-Marie. He specialized in audience effects and audio sweetening. Peter still works on a freelance basis, sometimes for programs that air on CBC. Peter now lives in London, Ont.



The Dream Came True: Marty Adler THE “BURG – 107.9 FM”

by Gino Conte

Photos courtesy of DKP Photography & Videography

A “Drouillard Road Kid” has made it from the east-end of Windsor to the historic town of Amherstburg.



Marty Adler turned 80 years old on July 3rd. The same day his long-time dream became a reality. The Windsor-born-native and now an A’Burg resident has opened his own radio station. Its signal isn’t the greatest. It’s limited in range to Amherstburg. For Marty Adler it’s a start. He predicted that he’d “build” a radio station. The FM frequency was the last available in this local area.

Adler was born in 1943 in Windsor to parents who owned a popular bakery on Drouillard Road near, at that time, the Ford Foundry. There were a few difficult steps to take between his dream and reality.

His mother had her own dreams for him...to become a doctor. But Marty took a different route.

He attended Kennedy High School, Patterson Collegiate, now Food Basics, where according to Marty, the frozen foods section is where the home economics class assembled.

When Massey High School was built, he attended and that’s where Marty started deejaying dances. His popularity increased as a deejayed events at golf and country clubs, church dances and arenas. In fact, he had the opportunity to introduce potential stars such as Little Stevie Wonder, the Vandellas and Diana Ross in Windsor (she’s coming back to Caesars Colosseum on September 8). Instead of a M.D. (Medical Doctor) Marty was becoming a DJ.

His first stop was in a radio/TV station in Wingham, Ontario in the 1960’s where Marty claims he brought rock n’ roll to the area. He also became known as “Cousin Marty”, introducing country music, and hosting teen dances for young students across the local area.

He eventually left for broadcasting opportunities in Hamilton, St. Catherine’s and at CKWW-Windsor. Marty wasn’t impressed. He described it as “Mickey Mouse”. He says it wasn’t impressive when the unrealistic message was sent that local stories necessarily had a connection to national or international lead stories. For example, the news reader announced that Sputnik had been sent into space high above the streets of Windsor and Ouellette Avenue.

When Channel-9-Windsor sent out application notices for job opportunities, Marty applied for the booth announcer’s position. He introduced celebrities such as Bozo the clown and his show times. He also promoted upcoming movies late on Channel-9, with legitimate stars but also the names of his friends who were potential stars (in fact, they were nobodies).

Marty had stint as a sportscaster on CBC-Windsor, he also worked in sports in Detroit hosting games for the Red Wings, the Pistons, and the Tigers. He became a popular figure before his star fell back to earth. But it didn’t take long for Marty to resume his popularity especially in calling horse racing.

That’s where his voice problems started. In 2019 Marty says “I was diagnosed with four stages of esophageal cancer. It was a huge blow! He never smoked or drank alcohol a day in his life. The doctor said, “We’re going to take out your voice box or you’ll be dead in six months.”

"My voice meant so much to me", says Marty. The doctor realized that offered Marty a high risk alternate treatment procedure with the message "IT MAY NOT WORK". The treatment included 35 radiation and chronic procedures over a seven week period.

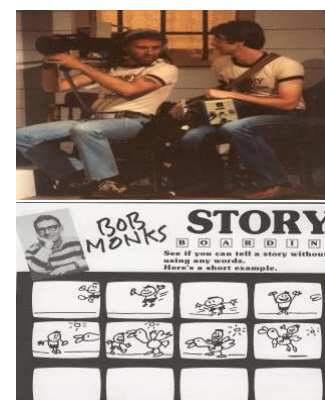
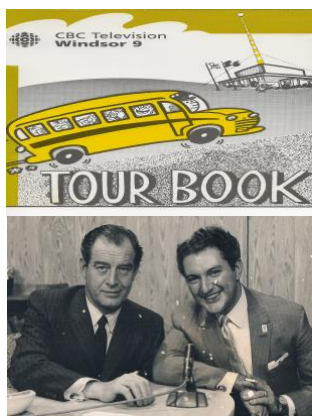
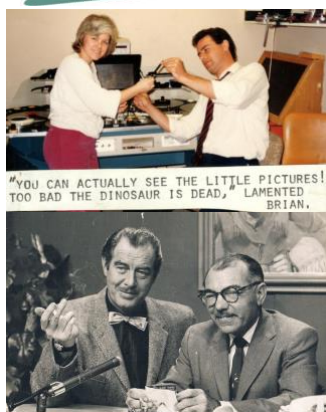
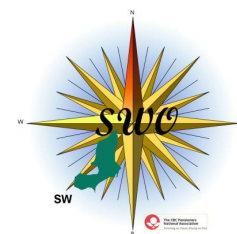
Since Marty lived alone, he discussed his health problems with his ex-wife and three children. He immediately moved into "treatment-mode". During the treatment, he began to lose taste buds in the first three weeks. Everything went downwards. He lost his ability to swallow solid foods and "I couldn't talk," he says, "so I had to write everything."

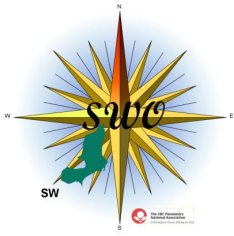
After more than seven weeks, there was an improvement. By December 2019, the doctor who said he was going to take out his voice-box had him in his office and said, "Marty, I've never seen a recovery like yours in 40-years of practice". Marty asked, "what do you attribute that to?" "Because you're a strong person," replied the doctor."

Having recovered from therapy, Marty took a cruise and tried Karaoke one night. When he explained what he went through and the fact he couldn't carry a tune, family members and cancer survivors congratulated him and said he was an inspiration. Such encouragement led to his belief that "I was born with a microphone in my mouth - I'm going out with a microphone in mouth - and I am going to build a radio station".

Marty says it's taken him more than three years to get the license to go on the air in Amherstburg at 107.9 FM. The call letters are "CKBG" with the last two letters referring to the "BURG" in Amherstburg. He has spent over \$300 thousand dollars of his own money to get his dream on the air. He's optimistic the station can grow, especially with the young group of enthusiastic employees and volunteers and with the support of the local community.

PD is the morning show (7:00am – 10:00am), with Fred Groves as the news director and Spencer Duby (The Legend 12:00pm – 3:00pm).





CBC PNA Southwestern Ontario (SWO) Chapter's **20th Anniversary BBQ by Barbara Peacock**

Photos courtesy of Michael (Fitz) Fitzsimmons and Brian Cowan

This was the 1st time Lee and I have been to the BBQ at Gabe and Linda's place as I've always had another event on that weekend! What a perfect spot for a party with hosts who thought of everything! Clearly this was not their 1st Rodeo!

I was shocked when Gino told me there were almost 70 people there. It didn't seem crowded at all, and everyone had a comfy place to sit and visit and enjoy the delicious supper! I found myself in a few long conversations with old friends so, by the time the storm came up and we fled to our car, I realized there were several others I had greeted on the way in but ran out of time for a longer visit. Next time, I'll arrive with a stopwatch. Five minutes each person and then on to the next like they do in those dating clubs!

I was so happy to see CBC Windsor's newest retiree, Yvette Ladarski with her husband Michael, at the party. She looks far too young to be retired. Having said that, there

are a few of our former colleagues who've been retired a while now but never seem to age - not mentioning any names but their initials are Sandy Tymczak and Joanne Hoppe!



Speaking of looking well, I was happy to see Gerry Head looking better than ever and with that strong, clear voice we heard every word (and what welcome words they were too!)

As for Gino – Gino you will get a megaphone in time for the next BBQ, right? Gino may speak softly but fortunately for the rest of us he has a very strong voice when it comes to standing up for everyone represented by our SWO Chapter of the CBC Pensioner's National Association (CBC PNA).

Our branch was the first and is the longest serving Chapter of the CBC PNA so what better way to mark that than with this 20th anniversary BBQ! (FYI, 20th Anniversary Christmas Party is next). We've always been fortunate in the SWO Chapter to have people who step forward and take an active role to represent us and/or plan special events.

The other day a friend of mine and I were talking about the volunteer groups we're involved in and as he said, "Twenty percent of the people do eighty percent of the work!" It was always like when we were working at CBC Windsor at Crawford, and Riverside! We enjoyed countless Staff BBQ's, Christmas breakfasts and other fun times, and it was the same generous people who organized them, shopped for supplies, and busted their butts to make everything perfect so the rest of us could enjoy. So, at this summer's BBQ I felt like I was in a time warp, a throwback to the days when Pat Ryan and friends would be just outside the loading room doors flipping burgers on the Q! And just to be clear - I'm not saying PAT is a Throwback!

All kidding aside, as one of the 80% who love being on the receiving end of the generosity shown by our very own 20%, you have my gratitude! It was good seeing each and every one of you!

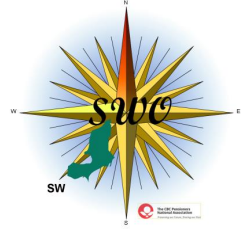
Take a moment to View, Like and Comment on our 20th Anniversary BBQ Video, visit:

<https://www.facebook.com/SWOChapterCBCPensioners>



Short Stories to Enjoy with Wine - Stephen Kristof

Working at CBC was the first of many fascinating experiences along my rewarding and diverse career path. Decades later, I recognize that it served me well as a solid foundation for what was to follow. Of course, I'll always remember the highly skilled people I worked with at CBC and how much I learned from them; many of them continue to be close friends to this day.



My last book, **“Feeling Normal Again,”** did well in terms of international sales. I’m gratified that I was able to make an impact, helping many people heal from the emotional scars left by the pandemic. **Fast-forward to today and I now have a second book on the market.** However, this one is very different from my first! As much as I enjoyed the research and writing aspects of the first book, it was very serious work on an equally serious subject. As a writer, I found myself in a place where I really needed a break from all of that gravity and urgency.

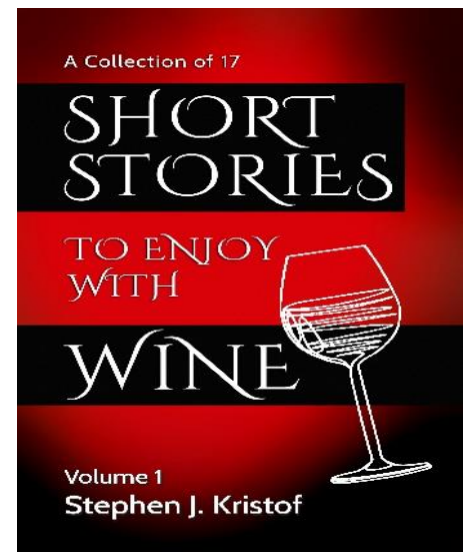
Enter something that many people find quite relaxing, indulging in a glass of wine while reading captivating fiction! My latest book, **“Short Stories to Enjoy with Wine, Vol. 1,”** is for readers who love diverse and imaginative short stories, and who love their vino just as much. Book sales have been brisk since the official launch held at an Essex County winery in June of this year!

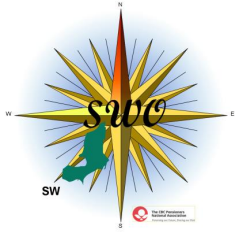
I said recently during a magazine interview on my new book that our world seems so serious these days; people are divided and angry. We need to relax and take things, including ourselves, far less seriously! I think my new book helps in this way. It’s a light-hearted romp, taking the reader through 17 unique stories that are fun, intriguing, and even inspirational. I included many different fiction genres, including romance, fantasy, contemporary situations, time travel, crime, mystery, paranormal intrigue, and nostalgia.

Each story in this 385-page book begins with some key features of a particular wine grape varietal. A page or two later, a clever transition carries the reader into the actual story. *Some readers have told me that they are tasting a new varietal each time they read a new story!* I’m already having fun writing the second of 3 volumes. (Denise has been a great sounding-board for my ideas.)

The book is available in Paperback, Hardcover and e-book from [Amazon](https://www.amazon.com), select local bookstores and wineries, and most international online book merchants.

Keep in touch with me and follow my [Facebook](https://www.facebook.com/StephenKristofAuthor) page (facebook.com/StephenKristofAuthor) or check-out my [website](https://www.stephenkristof.com) (StephenKristof.com).





National **Update: Memorandum of Agreement (MOA)**

As Ontario Regional past president Gerald Head pointed out in 2020, “There is no doubt in my mind that we will win this process with the CBC”. The latest Contact newsletter and email blast finally confirmed this, and we should have two years (with a possible 3rd - 2023) of our pension surplus sharing.

The Bulletin update from the National is as follows:

This update is intended to address your questions about implementation of the pension sharing agreement, such as when members might expect to receive funds.

Last week, representatives from the PNA met with CBC Vice President, People and Culture Marco Dubé, to discuss some key issues:

- an update on the progress for implementation of the pension surplus sharing agreement;
- the removal of retirees from the Employee Assistance Program.

We have now received confirmation from Dubé that work has started with CBC actuaries to process all calculations needed to proceed with the surplus sharing according to the rules of the MOA.

According to Dubé, “This is a complex undertaking that involves all 20,000 members of the pension plan. We are determined to proceed with the surplus sharing before the end of this calendar year and we should have more clarity on the timeline by the end of the summer.”

We see this as good news. It demonstrates CBC’s effort to meet the provisions of the agreement and that the Corporation will not appeal the decision to the courts. While specific timelines have not been established, we are hopeful that payments to retirees and employees can be made by the October 1 deadline, as established in the Memorandum of Agreement.

Employee Assistance Program (EAP)

The Corporation confirmed that retirees will no longer have access to the program. Fewer than 20 CBC pensioners use EAP services on average each year, whereas the cost of providing the program — more than \$200,000 a year — was deemed prohibitive. We will continue to work with the CBC to see if alternatives can be found.

Visit the CBC PNA website for full details and future updates: <https://www.cbcpensioners.ca>

Donald Langis, Interim President

Questions: Feel free to contact any of your Chapters’ Board members or the National Office:

By mail: P.O. Box 8570, Ottawa, ON K1G 3H9

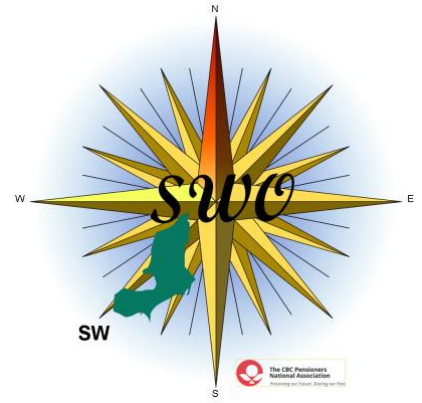
By Telephone: 1-613-724-3003

Toll free (US/CAN): 1-877-361-9242

By email: info@cbcpensioners.ca

SOUTHWESTERN ONTARIO (SWO) CHAPTER CELEBRATING

20 years



Membership in the CBC PNA

SAVE THE DATE!

SATURDAY, DECEMBER 2, 2023

**DETAILS TO FOLLOW IN OUR YEAREND CHRISTMAS
NEWSLETTER!**

*****Door Prizes, Raffles, Surprises, Special Guests**
This is the one to be at!***



Gino



Sandy



Jackie



Gerry



Manny



Phil



Gerald

The Southwestern Ontario Board

President: Gino Piazza (226-260-4110 ginojohnpiazza@gmail.com)

Vice-President: Sandy Tymczak (519-948-4436 sandytymczak@hotmail.com)

Secretary-Treasurer: Jackie Kervoelen-Chelsea (519-979-8147 jkervoelen2@gmail.com)

Director: Gerry Goulet (519-300-5347 ggoulet8@gmail.com)

Director: Manny Pacheco (519-776-7726 manny.pacheco@outlook.com)

Director: Phil Peck (519-990-4941 ppeck@kelcom.net)

Director/Past President: Gerald Head (519-995-0345 gercarhead@gmail.com)

We were the first and are the longest-serving Chapter within the PNA organization.